



Creative Problem Solving

1.5 CPD

Monday 23rd January 2012

Mint Hotel, 1 Auburn Street, Manchester

Creative thinking skills are essential in the current economic climate for firms to gain competitive advantage. Developing your creative side includes exploring new perspectives, generating ideas and finding innovative solutions to problems. Using creative problem-solving techniques will compliment your logical and analytical thinking skills and assist you in giving your career and your organisation that competitive edge.

Our short workshop in January will give you a taster in how to release your creativity and the range of techniques available. The session will be fun but with a serious underlying message – use it or lose it! Numbers will be limited to ensure participant engagement.

SPEAKER DETAILS:

Linda Eisenberg is a talented business and learning development professional with over 20 years' experience. Linda's work as a personal and organisational development consultant with Murray-Eisenberg has encompassed a wide variety of business sectors. More recently Linda has been responsible at a national level for learning and development in a top 40 UK law firm, implementing a range of L&D initiatives including internal business school, management development programme and LPC+.

Linda specialises in facilitating business improvement, personal, managerial and organisational effectiveness through group workshops and individual coaching in strategy, management and interpersonal skills. She has designed and delivered programmes for Boards, Partners, Managers and business support teams and has an ability to engage with staff at all levels within organisations. Linda is keen to design and implement interventions that support successful transfer of learning to the workplace, provide an enjoyable experience, achieve results and have an impact on the long term success of the client.

Her workshops cover the full range of management and interpersonal skills from leadership and team working to time management and business writing. She has a talent for focussing on learning that assists both individuals and organisations in achieving potential including strategy workshops and away days, managing change, creative problem-solving, influence & persuasion skills and presentations for tenders and bids.

She holds an MSc in Human Resource Management, Further Education Teaching Certificate and ILM endorsed certificate in Executive Coaching.



Creative Problem Solving Application Form

Date: Monday 23rd January 2012 **CPD:** 1.5 hours **Course Code:** 30236

Venue: *Mint Hotel, 1 Auburn Street, Manchester*

Speakers: Linda Eisenberg – Murray-Eisenberg

Time: Registration & Coffee – 5.30pm-6.00pm Seminar – 6.00pm-7.30pm

Cost: £15.00 + VAT (£18.00 total) – Member delegates
£30.00 + VAT (£36.00 total) – Non-member delegates

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Please reserve me place(s) on the above course at £18.00 inc. VAT for Member delegates and £36.00 inc. VAT for Non-member delegates, and find enclosed my cheque for £, made payable to Manchester Law Society in respect of this booking.

NAME(S)

1. _____ M/NM

Email: _____

2. _____ M/NM

Email: _____

FIRM

ADDRESS/DX

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